



FERC Newsletter Advertising Rates

As a sponsor of the FedEx Retiree Club, your company's ad will be published in our Newsletter based on the size and duration selected at the time of payment. As an added bonus, a banner will be included, at no additional charge, on the FERC website for the same duration.

The FERC publishes six issues of our newsletter per year. To advertise by Newsletter issue:

<u>Ad Size</u>	<u>Duration</u>	<u>Cost / Period</u>
full page	1 issue	\$225 / issue
	6 issues	\$200 / issue
half page	1 issue	\$150 / issue
	6 issues	\$125 / issue
quarter page	1 issue	\$90 / issue
	6 issues	\$75 / issue
business card	1 issue	\$60 / issue
	6 issues	\$50 / issue

NOTES:

1. Website banner size is 468 x 60 pixels
2. Single-issue prices are for a one-time placement with camera-ready copy
3. Six-issue (1 year) prices represent a 15% reduction from single-issue prices

Payment Schedule:

Pay the full amount in U. S. dollars when submitting the ad.
Refunds will be prorated if the advertiser withdraws the ad.

Make checks payable to: **FERC**

Send payment to:

Customer Sales & Ad Requests
FedEx Retiree Club
P.O. Box 383001
Germantown, TN 38183-3001

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