



Our mission:

The mission of the FedEx Retiree Club (FERC) is to pursue and promote the social, cultural, and recreational welfare of eligible retirees. The goal is to establish and foster friendly relations, loyalty, tradition, and identification with FedEx—globally.

We stay connected through distribution of the FERC world-class newsletter, which includes feature stories about what's going on in Memphis and at satellite locations. The Memphis chapter arranges monthly luncheons that provide unique dining experiences and often include motivational speakers who emphasize quality of life, environmental issues, and FedEx Corporate updates.



Some of Our Community Service Projects

FedExFamilyHouse: Support of the House where families stay while their loved ones are treated at Le Bonheur Children's hospital.

Saint Jude Children's Hospital: Volunteer time to support the Saint Jude Classic Golf Tournament.

orbis International: Is a non-profit that brings people together to fight blindness and believes that no one should live blind because of where they were born.

American Red Cross: Is a non-profit humanitarian organization that provides emergency assistance and disaster preparedness in the United States.

Fisher House Foundation: The Fisher House program provides a home away from home for families of patients needing medical care at major military and VA medical centers.



Fundraising in support of our efforts

Other sources of revenue to support our work are: our **annual vendors' fair, calling cards sales, silent auction, pre-luncheon sales presentations**, and primarily **member dues**.

Annual Vendor Fair and Monthly Luncheon Fee:

Annual Vendor Fair, Monthly Luncheon, and Pre-luncheon presentation fees are determined at time of the events based on economic conditions. All proceeds are reserved for community support, newsletter printing, and getting the word out. No salaries are paid.

Vendor fair display table fees are available upon request. Vendor fair, luncheon and pre-luncheon presentation fees can be requested by email at: ferclunch@ferc1.org

How to Advertise with FERC

Newsletter Ads:

Determine whether your ad is targeting a national or a regional audience. If national, please choose the ad size, duration, and cost from the adjacent columns, for inclusion in the newsletter. If the ad is targeting regional markets, an advertising "flyer" may be inserted into the newsletters destined to those specific ZIP codes. You may use the pricing for a printed full page as a guide in determining the cost of a full inserted sheet. As a way of saying thanks, a "Banner" of your logo will be displayed on our website and will remain on our site for the duration of the ad.

Please complete the form below and mail to: FERC Ad Requests

PO BOX 383001
Germantown, TN 38183-3001

Name: _____

Company: _____

Phone: _____

Email: _____

Details: _____

Or complete it online at
<http://www.ferc1.org/advertisingrates.html>
Or send an email with above information to: Newsletter@ferc1.org

Newsletter Rates:

Ad Size	Duration	Cost/Period
full page	1 - issue	\$235 / issue
	4 - issues	\$200 / issue
half page	1 - issue	\$150 / issue
	4 - issues	\$125 / issue
quarter page	1 - issue	\$90 / issue
	4 - issues	\$75 / issue

1. Single-issue prices are for a one-time placement with digital-ready copy.
2. Four-issues (1 year) price represents a 17% reduction from single-issue pricing.
3. Issues are dated Dec,Jan,Feb/
Mar,Apr,May/Jun,Jul,Aug/Sept,Oct,Nov.
4. Pay the full amount when submitting the ad.
5. Refunds are prorated if advertiser withdraws ad.

Newsletter ads: Sponsors choose one of our 3 size options to run in a single or in multiple issues, depending on their target markets. Inserts are used to target markets defined by ZIP codes. Please refer to the size and rate schedules above. As a bonus for advertising with us, a banner with your logo is placed on our Web site as a way of saying thank you.

